



**Royal Blue**

PANTONE: Reflex Blue 2X  
CMYK 100,73,0,2  
RGB 23,23,150

**Red**

PANTONE: 1788 2X  
CMYK: 0, 84, 88, 0  
RGB: 235, 38, 41

**Black**

PANTONE: Black 6 2X  
CMYK: 0, 0, 0, 100  
RGB: 0, 0, 0

**White**

Use white substrate.

**Designed By**

Pup Flip Gray (LeatherPup)  
Released to Public Domain  
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The Puppy Pride Flag is similar to the 7 stripe design created by Jeff Hull (Grungepup Jeff) but has the same number of Black, Blue and White Stripes as the Leather Pride Flag created by Tony DeBlase that is a symbol for the leather community, which encompass those who are into leather, Levi's, SM, BD, uniform, cowboys, rubber, and other fetishes. The Stripes are set on a 30 degree diagonal reminiscent of the boy flag designed by Keith Pollanen to indicate a new direction. The White Stripe is wider than the other stripes to represent the broadness of the puppy movement. The blood Red Bone in the center of the flag indicates the unconditional, non-judgmental heart of the puppy.

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